



FOR IMMEDIATE RELEASE

San Diego – January 2, 2014 – Founder and President Bob Silvas has announced the formation of Silvy Group, an aviation-related consulting firm. Silvy Group will specialize in developing strategic solutions and government relations in the areas of airport concessions, business development, small & local business involvement and effective diversity programs.

“We’re thrilled to establish a company dedicated to enriching the bond between airports and their local business communities,” said Bob Silvas. “Airports are incredibly important economic generators, and yet often don’t know the best way to capitalize on the potential talent they have right outside their doors. Silvy Group will help airports leverage the power of local and small businesses—a win for both the airports and the regions they serve.”

Bob Silvas brings over 22 years of aviation experience and more than 10 years of commercial real estate investments to Silvy Group. His experience includes extensive work in concession development and small business outreach. Most recently, as the Director of Small Business Development for San Diego International Airport, Mr. Silvas was the architect for the airport’s award-winning small business program. Considered as a leader in the industry, San Diego International Airport was recognized by national organizations including the Federal Aviation Administration Disadvantaged Business Enterprise Advocate of the Year for 2011, the Airport Minority Advisory Council (AMAC) Award of the Organization in 2010, and the inaugural Airport Council International for North America (ACI-NA) Inclusionary Champion Award (2013). Mr. Silvas also personally received the AMAC Award for Architectural, Engineering & Construction Award in 2013 and was named by San Diego’s *Metropolitan Magazine* as a 2012 Metro Mover.

Mr. Silvas served two terms as chair of the ACI-NA Diversity Committee and sat on the AMAC Board of Directors for three years. In addition, he was a certified trainer for Kepner-Tregoe Project Management. He plans to continue his involvement in aviation and business organizations, and will be based out of San Diego, California.

For more information, contact the Silvy Group at info@silvygroup.com or (619) 941-2822.